



ENVIRONMENTAL POLICY

44media is a multi-disciplinary graphic design agency based in Manchester, with a reputation for producing creative and insightful visual design.

As an environmentally conscious organisation, we are dedicated to the practice of sound environmental management by minimising the environmental impact of our activities, products and services. We aim to operate in compliance with all relevant environmental legislation and use environmental best practices where possible. We also endeavour to continually improve our environmental performance.

In all our activities we will aspire to:

Provide sufficient resources to enable the effective implementation of this policy.

Communicate this policy and its principles to stakeholders including partners, clients, suppliers and subcontractors to aid the implementation of our objectives and promote environmentally responsible purchasing.

Promote environmentally responsible purchasing.

Where possible we will use and recommend ethically sourced paper and vegetable inks to all customer and in-house printed products.

Minimise waste and increase recycling within the framework of our waste management procedures.

Engage with suppliers, contractors and sub-contractors to ensure that they comply with this policy and other relevant standards when providing goods and services.

Provide suitable training to enable employees to deal with their specific areas of environmental control.

Endeavour to minimise energy consumed through the course of our operations by instigating good energy awareness throughout the company including business travel and commuting.

Establish targets to measure the continuous improvement in our environmental performance.

Conduct a regular review of our environmental impacts, and performance towards achieving our environmental objectives and targets throughout 44media.

Review this policy and its effectiveness on an annual basis.

It is the responsibility of all employees at 44media to work towards the objectives contained within this policy. And this statement represents our commitment, to develop and improve our environmental performance.

44media



Bronze Award
Environmental
Business
Pledge